

Scaling and Sustainability Webinar

Got Results?
Fit & Fidelity

Tuesday, January 21st, 2025
2:30-3:30 pm EST

Webinar Objectives

- Understand promising practices in scaling up, from EIR grantees (original paper, “Got Results”, Fit & Fidelity)
- Understand the Framework for Fidelity and Fit, with examples from grantees and evaluators
- Understand different adaptations and approaches and how to properly navigate/document them





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DEFINING SCALING UP

What do we mean by the term, “Scaling Up”?

Scale is multidimensional ⁽¹⁾. It requires:

- Depth** - Deep and consequential change in classroom practice
- Sustainability** - Lasting over time, particularly after the initial implementation push
- Spread** - Moving beyond practices and materials to underlying beliefs, norms, and principles
- Ownership** - Shifting from an external reform to the way business is done

¹COBURN, CYNTHIA E. (2003). *RETHINKING SCALE: MOVING BEYOND NUMBERS TO DEEP AND LASTING CHANGE*. EDUCATIONAL RESEARCHER. VOL 32, NO. 6. P 4.

GRANTEE EXPERIENCES SUGGEST FOUR STRATEGIES CRITICAL TO SCALING UP EVIDENCE-BASED PRACTICES

Based on lesson learned from nine i3 grantees who scaled up to serve over 1.2 million students



Use multiple methods to establish buy in



Build a regional and national infrastructure



Adapt practice based on evidence



Plan for sustainability from day one



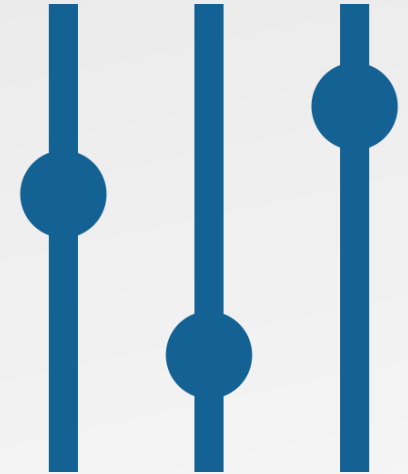
Key Insights from Got Results

Leveraging Key Features of EIR Grants

1. Responsible scaling using the EIR funding tiers
2. Leveraging external evaluator expertise
3. Planning for scale from the beginning
4. Building internal and local capacity
5. Leveraging digital tools to support scaling

Leveraging Results from Evaluation Studies

6. Using evaluation studies to establish a track record for the model
7. Using evaluation studies to identify core program components



Pulse Check: In chat



- How clear are you on your projects core components and flexibility (Clear, Somewhat, Moderately, Not clear)?
- How have you leveraged your evaluator to get clear(er)?
- Where are you getting stuck?

Fit & Fidelity Framework

Framework Element	Key Question for Program Developers:
Core Components	<i>Are the program's core components and any allowable and non-allowable adaptations of core components clearly defined?</i>
Fidelity and Adaptation Approaches	<i>Does the approach to scaling the program encourage or discourage adaptations to improve fit, and how will fidelity be monitored?</i>
Facilitation Strategies	<i>What supports and resources are available to local sites to support both program fit and program fidelity?</i>

Fit & Fidelity Core Components

A common position on the balance between fidelity and fit is that implementation can be flexible if there is high fidelity to the program's core components, i.e. the essential elements of the program. The task for program designers, when initiating scaling, is to accurately define the absolute requirements for program effectiveness and the acceptable adaptations for unique settings (if any).

Lisa Benham- ERWC

Created and maintained by a collaborative group of CSU and high school faculty and specialists, the Expository Reading and Writing Curriculum, (ERWC) is designed to help students develop the academic literacy skills necessary for success in college and the world of work. Schools may adopt the junior and/or senior English course or integrate 9th through 12th-grade modules within existing English courses.

ERWC: Empowering Students Through Literacy

- **Comprehensive Modules:** Structured teaching units help students analyze and engage with complex texts, ensuring consistent and effective literacy instruction.
- **High Impact Strategies Toolkit:** Adaptable resources support diverse learners, enabling equitable and effective teaching.
- **Student Portfolios:** Encourages reflection and self-assessment to showcase growth and promote continuous improvement.
- **Expansion to Middle Grades:** Yearlong courses for grades 9–10 launching in 2025–26, building a strong foundation in rhetorical reading and writing.

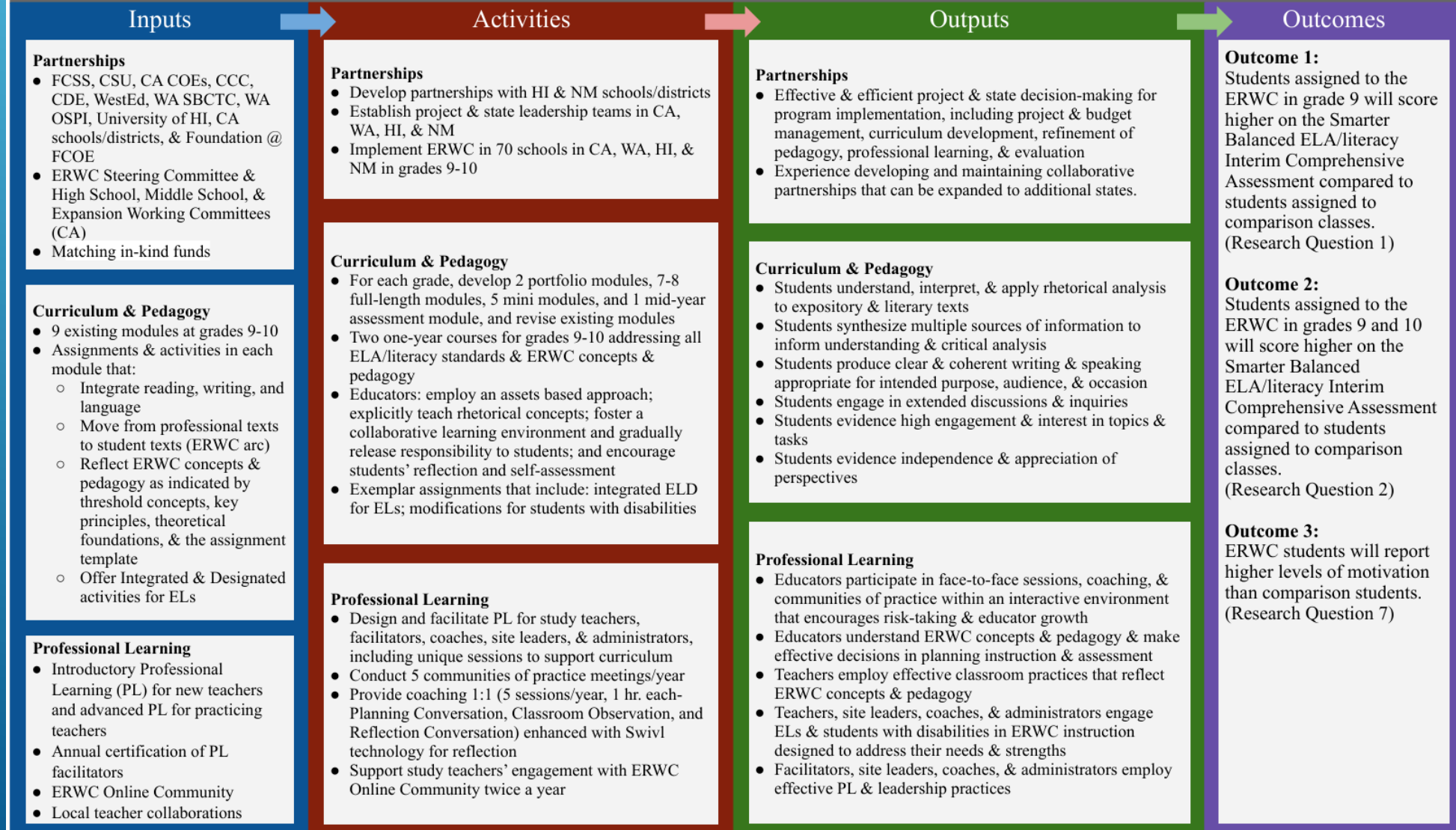
Logic Model: College Readiness via Rhetorical Literacies

Reading and Writing for College and Career Success: Expanding the Reach of the Expository Reading and Writing Curriculum

Goal 1: Equip students in grades 9 and 10, particularly high-need students, with critical reading, writing, and language skills based on college-and career-ready standards.

Goal 2: Support students in a successful transition to grade 9, and performance in grades 9 and 10, through the provision of a culturally relevant, rhetorically oriented, research-based curriculum supported by ongoing professional learning.

Goal 3: Scale implementation of the ERWC with fidelity and cost effectiveness in new grades (9 and 10) in CA and WA and in two new states (HI and NM).



Beth Boulay- Abt Global

Abt Global is an engine for social impact, fueled by cutting-edge research that moves people from vulnerability to security. Whether it's welfare or weather disasters, the environment or economics, agriculture or HIV and AIDS, Abt addresses the world's most pressing issues.



Panelist Q & A with Evaluator



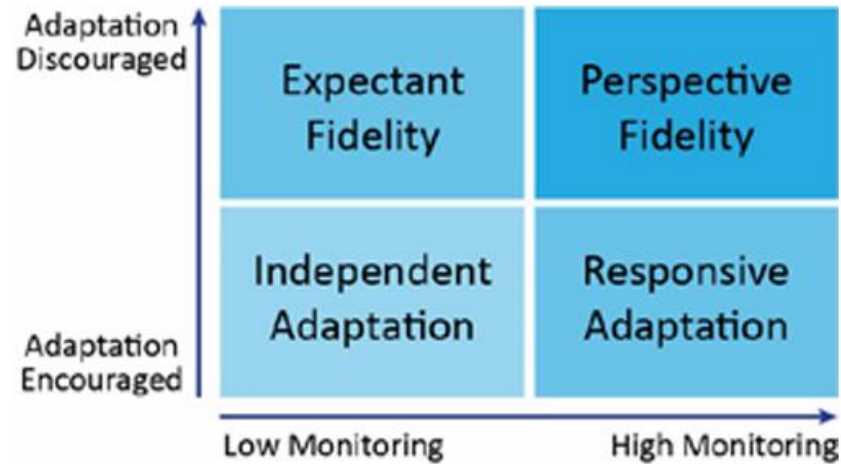
Pulse Check: In chat

- How do you support your partners in adaptation (and how does use of data support it)?



Program Adaptations

Figure 1. Fidelity and Adaptation Approaches



Expectant fidelity – Local adaptation is discouraged, but implementation is loosely monitored.

Prescriptive fidelity – Local adaptation is discouraged, and implementation is closely monitored.

Independent adaptation – Local adaptation is encouraged or expected, but implementation is loosely monitored.

Responsive adaptation – Local adaptation is encouraged or expected, and implementation is monitored.

Panelist Q & A with Evaluator




SAVE THE DATE!

Session 3: Financial Sustainability

Tuesday, March 18, 2025 from 2:30 – 3:30 PM ET

Scaling Up Evidence-Based Practices: Strategies from Investing in Innovation (i3)

 i3
community.ed.gov

January 2017



Got Results?
Moving Up EIR Funding Tiers
Lessons From Current Grantees

August 2024



Walking the Tightrope
Part I: Fidelity and Fit
When Scaling
*Program Adaptation Lessons
from the i3/EIR Program*

OII i3/EIR Cross-Project Analy.
Author: Carter Clawson
Date: 8/9/2019

